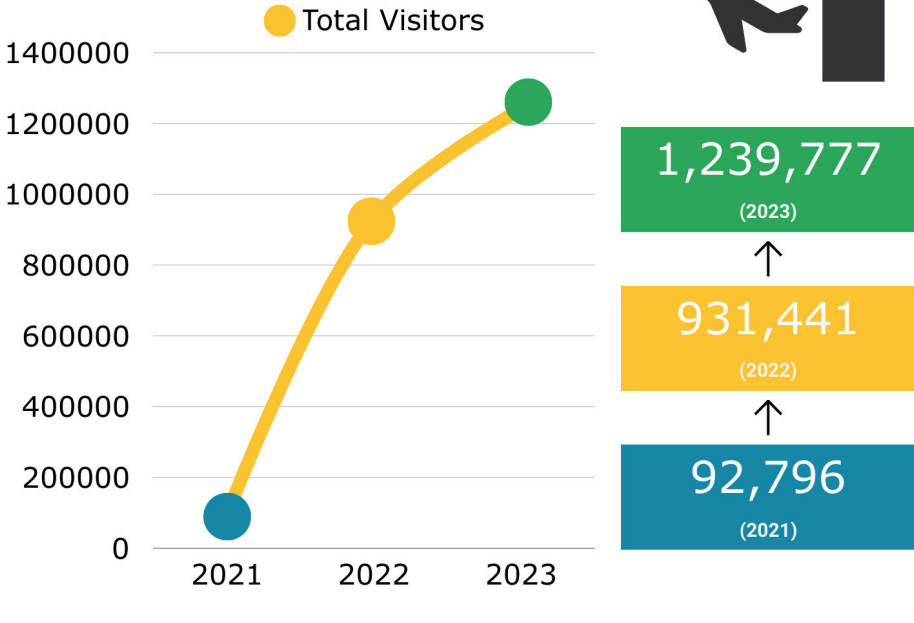


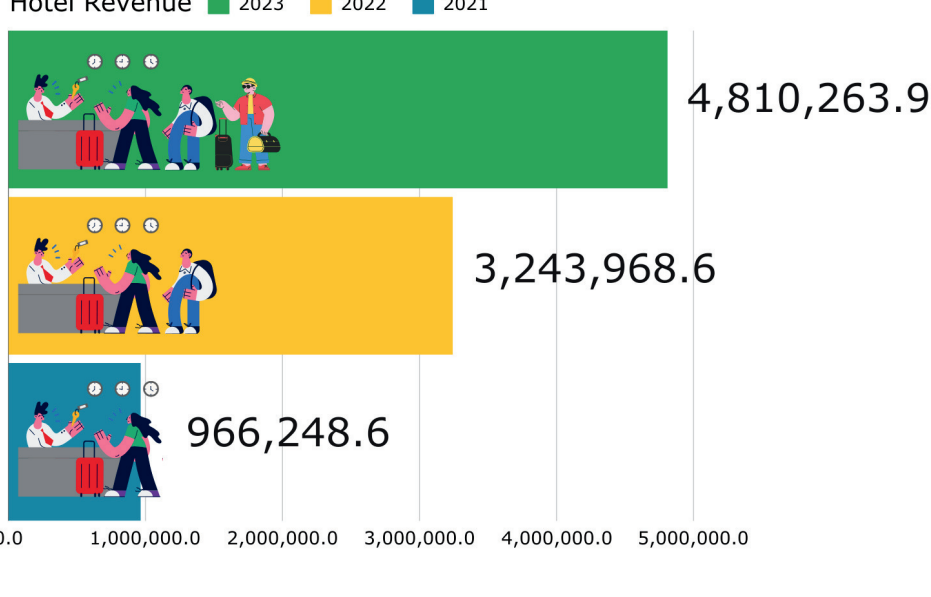
Singapore Tourism Statistics Overview (2021-2023)



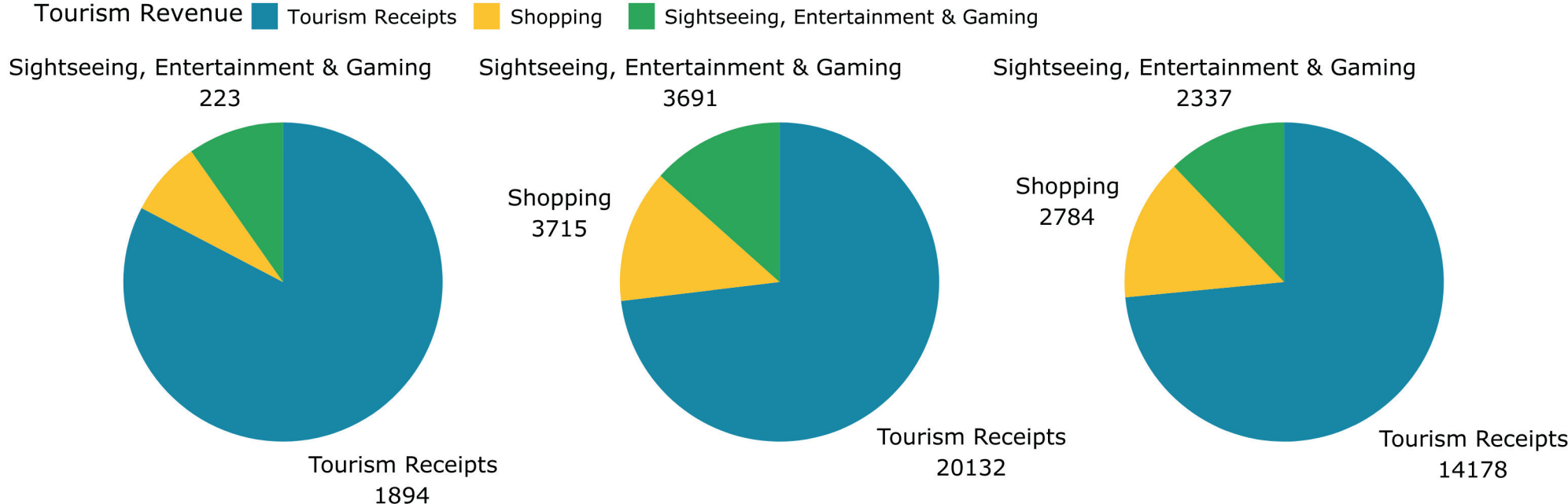
Total about **1.2 Million Visitor Arrivals** in 2023



The **Hotel's Room Revenue** significantly increased over three years, **reaching about \$4.81 million** in 2023.



All three fields (**tourism receipts; shopping; and sightseeing, entertainment, & gaming**) have shown consistent growth in revenue from 2021 to 2023, **indicating positive trends in the respective sectors.**



Singapore had fewer tourists during the pandemic because of travel restrictions and safety measures like vaccination cards. This caused a big drop in tourism, **with 76% fewer tourists and a 39% decrease in tourism income** in 2020.



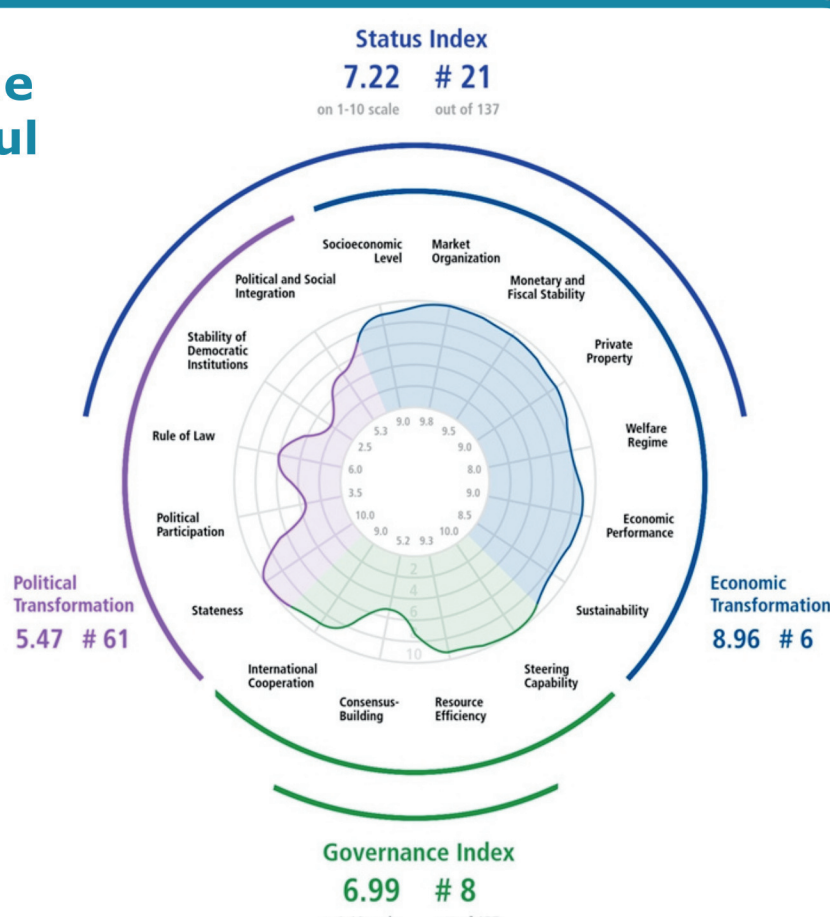
Singapore tourism industries decline during the pandemic

“How the pandemic has impacted the tourism industry in Singapore in 2020”

“Why is Singapore recovering faster after the pandemic?”

Singapore is **one of the world's most peaceful** and secure countries, ranking 6th in 2023.

Its **political stability, strong diplomatic ties with many nations, and visa-free access for tourists** make it a safe and attractive destination.



Initiatives to Attract New Tourists

New Hotel Establishment and Renovation

- Pan Pacific Orchard
- Artyzen Singapore
- The Singapore Edition
- Mandarin Oriental Singapore
- Conrad Singapore Orchard

Luxury Bath Experience, Spa and Wellness Centers

- Xiu Nature Connections
- Como Shambhala
- Como Metropolitan Singapore

New Attractions

- Sensoryscape
- Bird Paradise
- Sensoryscape

Sustainable Tour

- Zero-to-Hero Food Sustainability Tour by Tribe Tours

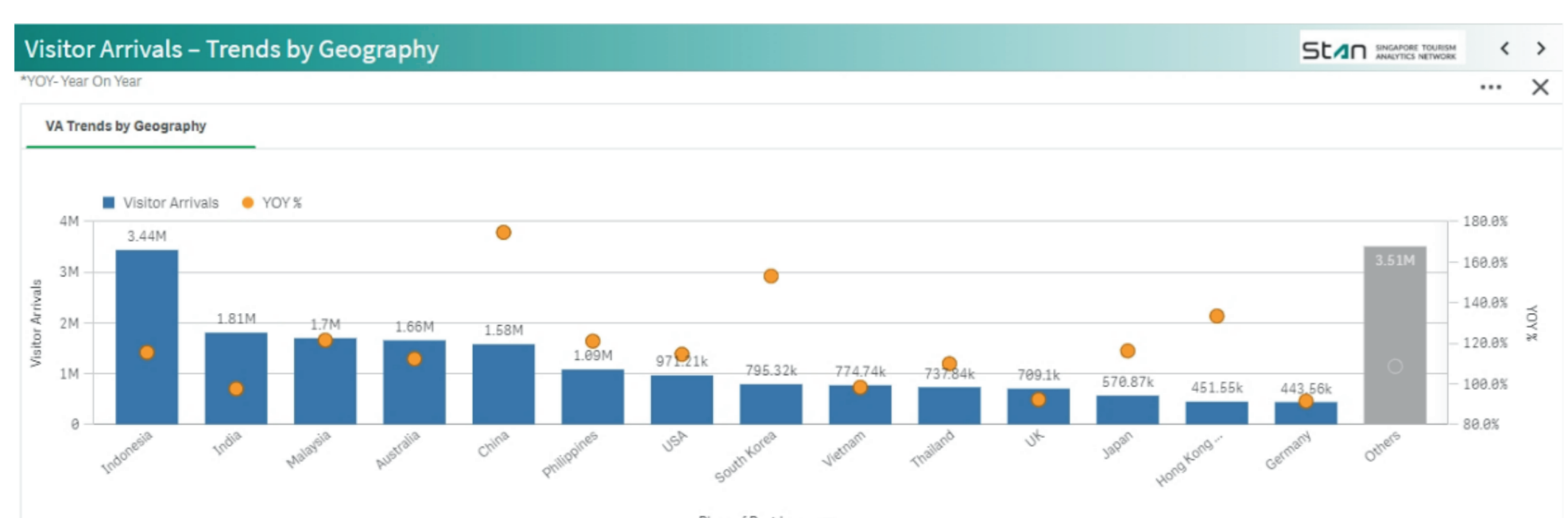
Upcoming Developments

- The Standard Hotels
- Raffles Sentosa Resort & Spa
- Singapore Grand Prix at Marina Bay Sands

“Attractions & enhancements play a pivotal role in drawing tourism to Singapore.”

Destination / Types of Entertainment	Attractions and Enhancements	Destination / Types of Entertainment	Attractions and Enhancements
Marina Bay	Children's Museum, Avatar: The Experience at Gardens by the Bay	Singapore Night Safari	A new amphitheater and a fully revamped Creatures of the Night show
Sentosa Island	Sentosa's Night Luge, Scentopia, Wings of Time, Central Beach Bazaar, Minion's Perspective Experience at Resorts World Sentosa	Various Locations	Letters from Blakang Mati by Woopa Travel, Seadog Kayak Sailing Tour by Kayak Fishing Fever
Chinatown	Hawker Fares Little India Street Food Tour	Sustainable Practices	Eco-friendly transport, accommodation, and tourism practices; Singapore Green Plan 2030; Industry-specific roadmap for hotels and the MICE ecosystem; Tourism Sustainability Programme
Little India	Hawker Fares Little India Street Food Tour	Wellness	Wellness Festival in Singapore (2022) organized by the Singapore Tourism Board in partnership with ClassPass; Creation of 90 new wellness centers across 167 locations.
Orchard Road	Mr. Bucket Chocolaterie at Dempsey		
ArtScience Museum	A new gallery called 'Exploring New Frontiers.'		

Number of Tourists by Country



The graph vividly illustrates the highest number of tourists from each country who visited Singapore, **showcasing the wide-ranging international interest in the city-state as a premier tourist destination.**

Region/ Country	2023 Dec	2022 Dec	2021 Dec
Indonesia	244,343	197,261	11,177
India	92,635	74,067	27,672
Malaysia	102,689	95,475	10,939
Australia	112,310	89,159	5,525
China	130,207	19,685	4,764
Philippines	62,901	56,509	1,966
USA	66,745	53,688	3,720
South Korea	39,202	31,817	2,187
Vietnam	24,681	27,661	840
United Kingdom	46,380	33,051	3,668
Japan	32,132	20,209	580
Thailand	30,001	36,006	1,421
Hong Kong SAR	26,440	26,605	754
Germany	31,173	20,499	1,594